



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393808

Schedule Dates	10/18/16-10/24/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/17/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3215 (545702)	Headline #	ECR25245741
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3215	Commission	\$907.50
Account Types	National/Political	Net Total	\$5,142.50
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/18/16-10/24/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$6,050.00
Grand Total:	24	\$6,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	10P- Local 44 Weekend News	1						X		1	\$125.00	\$125.00	Burlington (WFFF)	FOX 44 NEWS Target 9 Index: 108, Nielsen: 1.3	7/15/16
2.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
3.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
4.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	10P- Local 44 News at 10:00pm	1				X				1	\$225.00	\$225.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
5.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
6.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
7.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	12P- NFL on FOX Pregame	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL PREGAME Target 9 Index: 114, Nielsen: 0.6	7/15/16
8.0	Revised Line / Prime	10/18/16-10/18/16	4	:30	8P- News Grit / Grandfathered	1		X									Burlington (WFFF)	NEW GIRL-FOX AND FIVE-FOX X Target 9 Index: 106, Nielsen: 0.8	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393808

Schedule Dates	10/18/16-10/24/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/17/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3215 (\$45702)	Headline #	ECR25245741
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3215	Commission	\$907.50
Account Types	National/Political	Net Total	\$5,142.50
Billing Type	Standard	Sales Tax	
Comments	MKAO 10/18/16-10/24/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$6,050.00
Grand Total:	24	\$6,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / Prime	10/18/16-10/18/16	4	:30	8P- Brooklyn 99 / New Girl	1		X						1	\$550.00	\$550.00	Burlington (WFFF)	NEW GIRL-FOX/GRANDTHRD-FOX Target 9 Index: 100. Nielsen: 0.8	10/17/16
9.0	Normal Line / SPOT	10/18/16-10/18/16	5	:30	7:30P- Big Bang Theory 2	1		X						1	\$300.00	\$300.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107. Nielsen: 2.7	7/15/16
10.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	7:30P- Big Bang Theory 2	1			X					1	\$300.00	\$300.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107. Nielsen: 2.7	7/15/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	7:30P- Big Bang Theory 2	1				X				1	\$300.00	\$300.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107. Nielsen: 2.7	7/15/16
12.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	7:30P- Big Bang Theory 2	1	X							1	\$300.00	\$300.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107. Nielsen: 2.7	7/15/16
13.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	1P- NFL on FOX Game 1	1						X		1	\$750.00	\$750.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102. Nielsen: 4.2	7/15/16
14.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4P- NFL on FOX Game 2	1						X		1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105. Nielsen: 1.8	7/15/16
15.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	11A- FOX NFL Kickoff	1						X		1	\$100.00	\$100.00	Burlington (WFFF)	NFL KICKOFF	7/15/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	5	:30	3P- Hot in Cleveland	1	X							1	\$25.00	\$25.00	Burlington (WFFF)	HOT-CLEVELAND	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393808

Schedule Dates 10/18/16-10/24/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand Political - US Senate (1077)
Salesperson 15/17/3215 (545702)
Sales Office Katz - Washington DC, Washington DC (1179)
Buyer Name Katz - Washington DC
Phone/Fax Ally, Rambo,
CPE /
Account Types 15/17/3215
Billing Type National/Political
Comments Standard

Date Entered 07/15/16
Last Modified 10/17/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25245741
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$907.50
Net Total \$5,142.50
Sales Tax
MKAVO
10/18/16-10/24/16 AVOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Burlington (WFFF)
By Broadcast Month Spots Rate
Oct. 2016 24 \$6,050.00
Grand Total: 24 \$6,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	3P- Hot in Cleveland	1			X					1	\$25.00	\$25.00	Burlington (WFFF)	HOT-CLEVELAND	7/15/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	3P- Hot in Cleveland	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	HOT-CLEVELAND	7/15/16
19.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	3P- Hot in Cleveland	1	X							1	\$25.00	\$25.00	Burlington (WFFF)	HOT-CLEVELAND	7/15/16
20.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	9A- Fox News Sunday	1							X	1	\$50.00	\$50.00	Burlington (WFFF)	FOX NEWS SUN	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25245741	Changes as of: 10/16/2016 at 6:51 PM	Version: Highlighting Revision 2
CPE: 15/17/3215	Flight: 10/18/16 - 10/24/16	Station: WFFF
Agency: MENTZER MEDIA	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
SERVIC	Product: MKAYO	Office: WASHINGTON
210 W. Pennsylvania Avenue	Agency Order #: 5193707	Primary Demo: Adults 21+
Suite 250	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
Towson, MD 21204	Salesperson: RACHELLE RAY - Washington DC	Assistant: RACHELLE RAY - Washington DC
	202-872-5880	202-872-5880
Comments: RVSD TO SHW PROG CHG.		
Total \$: \$6,050.00		
Total Spots: 24		
Total CPP: \$118.63		
Total GRP: 51.0		
Traffic #: 1393808		
Separation:		

#	Day/Time	DP	Program	Rate	A21P Rating	Len	10/18 - 10/24								Total	Total	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24	Spots	\$			
4	Tu 8p-9p		BROOKLYN/NEW GIRL	\$550.00	3.4	30	1	0	0	0	0	0	0	1	\$550.00	\$161.76	3.4	
Target 9 Index: 100, Nielsen: 0.8																		
Changes: Program from NEW GIRL-FOX/GRANDFTHRD-FOX to BROOKLYN/NEW GIRL																		
TOTALS:							5	4	3	2	1	5	4	24	\$6,050.00	\$118.63	51.0	



125 West 55th St
New York, NY 10019

Contract # 25245741 Changes as of: 10/16/2016 at 6:51 PM Version: Highlighting Revision 2
CPE: 15/17/3215 Flight: 10/18/16 - 10/24/16 Station: WFFF
Agency: MENTZER MEDIA Advertiser: Kelly Ayotte for Senator Market: Burlington-Plattsburgh
SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204

Product: MKAYO Office: WASHINGTON
Agency Order #: 5193707 Buyer: Rambo, Ally
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 21+ Con Type: POLITICAL/NOTE
Assistant: RACHELLE RAY - Washington DC 202-872-5880

Total \$: \$6,050.00
Total Spots: 24
Total CFP: \$118.63
Total GRP: 51.0
Traffic #: 1363808
Separation:

Special Instructions

Date/Time	Added by	Comment
10/16/16 6:51 PM	RACHELLE RAY - Washington DC	RVSD TO SHW PROG CHG.
07/12/16 2:46 PM	RACHELLE RAY - Washington DC	Separation: 30
07/12/16 2:46 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$46,538
WFFB Share:	13%
Comment:	
WCAX:	53%
WPTZ:	27%
WVNY:	7%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,050.00	\$118.63	51.0
Total	100%	24	\$6,050.00	\$118.63	51.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	24	\$6,050.00
Total	24	\$6,050.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/16/16 6:51 PM	RACHELLE RAY - Washington DC	Revised			\$0
Queued for Electronic Contracting	7/15/16 8:55 AM					\$0
Revision	7/12/16 2:46 PM	RACHELLE RAY - Washington DC	Confirmed	5		\$0
New	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	19		\$6,050.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.